

# GEO-Sense Footfall Headline Report

## Tyldesley

## August 2021

### 94747

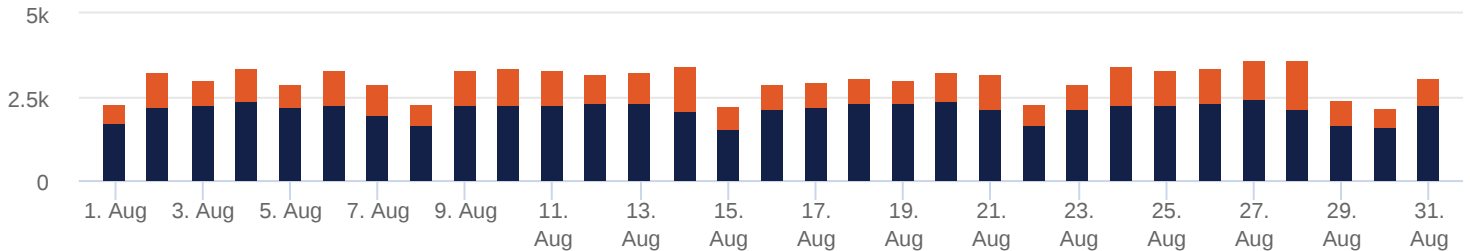
Total visits this period

footfall is  
**-8.49%**  
down based  
on last  
month

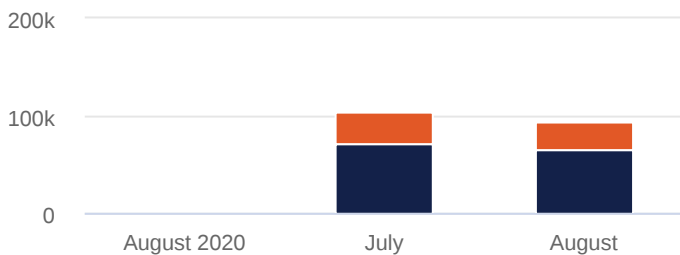
### 3056

Average visitors per day

## Overall footfall statistics



● new visitors ● repeat visitors



● new visitors ● repeat visitors



● new visitors ● repeat visitors

## Headlines

- The change in footfall compared to the previous month is a **-8.49%** increase
- The total number of visitors was **94747** of which **66178** (70%) have visited previously and **28569** (30%) were new
- The average number of visitors per day has decreased by **-8.62%** based on the year to date average
- Footfall for the year to date has increased by **100%** (756972) based on the same period last year
- The busiest zone during August was the **Elliott St - The Square** with **58747** visitors, **62%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Friday 27th** with **3648**, 4% of the total of which **1222** (33%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **179** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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