

GEO-Sense Footfall Headline Report

Tyldesley

September 2021

100565

Total visits this period

footfall is
6.14%
up based on last
month

3352

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **6.14%** increase
- The total number of visitors was **100565** of which **67680** (67%) have visited previously and **32885** (33%) were new
- The average number of visitors per day has increased by **1.41%** based on the year to date average
- Footfall for the year to date has increased by **100%** (857537) based on the same period last year
- The busiest zone during September was the **Elliott St - The Square** with **61716** visitors, **61.37%** of the total venue visitors

Busiest Days

- The busiest day this month was **Wednesday 29th** with **4317**, **4%** of the total of which **1913** (44%) were new visitors
- During this day the busiest time was between **15:00 and 16:00**
- Average Dwell for the day was **194** minutes

Intelli-Sense Analytics

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