

GEO-Sense Footfall Headline Report

Tyldesley

February 2021

83651

Total visits this period

footfall is
70.75%
up based on last
month

2988

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **70.75%** increase
- The total number of visitors was **83651** of which **54720** (65%) have visited previously and **28931** (35%) were new
- The average number of visitors per day has increased by **3.67%** based on the year to date average
- Footfall for the year to date has increased by **100%** (132641) based on the same period last year
- The busiest zone during February was the **Elliot St - The Square** with **51473** visitors, **61.53%** of the total venue visitors

Busiest Days

- The busiest day this month was **Friday 26th** with **3522**, 4% of the total of which **1208** (34%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **16** minutes

Intelli-Sense Analytics

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