

# GEO-Sense Footfall Headline Report

## Tyldesley

## July 2021

### 103541

Total visits this period

footfall is  
**-0.93%**  
down based  
on last  
month

### 3340

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **-0.93%** increase
- The total number of visitors was **103541** of which **71627** (69%) have visited previously and **31914** (31%) were new
- The average number of visitors per day has decreased by **-0.16%** based on the year to date average
- Footfall for the year to date has increased by **100%** (662225) based on the same period last year
- The busiest zone during July was the **Elliot St - The Square** with **67238** visitors, **64.94%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Friday 2nd** with **3795**, 4% of the total of which **1148** (30%) were new visitors
- During this day the busiest time was between **15:00 and 16:00**
- Average Dwell for the day was **178** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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